




THE PROSTATE CENTRE
Serving Vancouver Island and the Gulf Islands

The Westcoast Motorcycle RIDE to LIVE - Vancouver Island

Proposals for Education Initiatives

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Call for Proposals

The **Westcoast Motorcycle Ride to Live - Vancouver Island** is a group who volunteer their time, effort and money to help make a difference for men with prostate cancer right here in our own community. Through the funds raised from the **Ride to Live**, we want to make a tangible difference in our community by increasing awareness around the disease while supporting education initiatives that encourage men to be tested for prostate cancer on an annual basis. So tell us how we can help, and why your education project will make a difference to the cause of prostate cancer.

Guidelines for Applications:

1. The net funds from the **Westcoast Motorcycle Ride to Live – Vancouver Island** is administered by **The Prostate Centre** in consultation and reviewed by an advisory board, comprising community volunteers, survivors, physicians and researchers.
2. A minimum of 35% of the net proceeds from the **Westcoast Motorcycle Ride to Live – Vancouver Island** will be allocated for education purposes.
3. All education projects must include use of the **Ride to Live** logo and branding phrases and must be approved by the **Ride to Live** Executive Committee.
4. Progress reports must be submitted after 6 months of the start of the project and upon completion of the approved education initiative.
5. Sufficient funds must be available from the **Ride to Live** to cover the cost of the proposed education project.
6. Education/Awareness funding for medical practitioners, nurses, or persons diagnosed with prostate cancer or their families is not part of mandate of the **Westcoast Motorcycle Ride to Live – Vancouver Island**.

The Westcoast Motorcycle Ride to Live – Vancouver Island Education Application

1. Organization name and mandate

2. Contact person for this application

3. What is your organization trying to achieve through this grant?

4. Briefly describe the proposed project and planned activities

5. Target Audience – Who will benefit from this grant?

6. Marketing Plan and Timing of Initiative

- a. Please describe your marketing plan and the rationale for it.
- b. What are the dates of this initiative?

7. Budget

Please provide a budget indicating revenue and expenses for the initiative. This should reflect any in-kind donations.

8. Other Funding Sources

Are there other funding sources? Yes____ No____

If “yes”, please list name of company/organization and amount of funding.

9. Measurement of Success

How will your organization measure the success of this proposal? Include what indicators of success will be used. For example: attendance rates, satisfaction surveys, completion rates, web site visits, etc.

10. The Westcoast Motorcycle Ride to Live – Vancouver Island Branding and Recognition

- a. If your organization receives a grant, what are your plans to communicate the results? Examples include hosted community events, newsletter articles, publications, website articles, or other outreach activities
- b. How will the initiative be distinctive from other prostate cancer education / awareness projects that are currently underway by other prostate cancer organizations in our community?

In writing your proposal, keep in mind that the review committee is interdisciplinary, and your proposal will receive greater support if it is understandable by individuals outside your topic area.

Most grants of \$5,000 to \$50,000 will be for one year, and renewed only if milestones are validated.

Deadline for receipt of applications for The **Westcoast Motorcycle Ride to Live – Vancouver Island** Education Awards Program is 11:59 pm PST August 31, 2010. Applications time stamped after this date will not be considered. All components of the application must be formatted using 12 point Times New Roman font and submitted as a PDF file to Mr. Murray Winlaw, Research Advisory Board via email (tpc@theprostatecentre.org). Hard copy applications, incomplete applications, or applications that do not otherwise comply with the application guidelines will not be considered.

All publications of your work should acknowledge The **Westcoast Motorcycle Ride to Live – Vancouver Island**.

Thank you for your interest, we look forward to working with you to improve the outcome in prostate cancer.